

2021

[www.eulisa.europa.eu](http://www.eulisa.europa.eu)

# VISUAL IDENTITY MANUAL

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- ➔ FONTS
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- ➔ WORD LAYOUTS
- ➔ POWERPOINT

# eu-LISA COLOUR PALETTE



- ➔ THE MAIN COLOURS
- ➔ THE IT SYSTEMS' COLOURS

The main colours

PANTONE 654C  
C 100 M 80 Y 32 K 16  
R 24 G 60 B 105  
# 183C69

PANTONE REFLEX BLUE  
C 100 M 80 Y 0 K 0  
R 0 G 68 B 148  
# 004494

PANTONE 877C  
C 40 M 27 Y 15 K 6  
R 160 G 169 B 190  
# A0A9BE

PANTONE 110C  
C 14 M 30 Y 100 K 4  
R 218 G 169 B 0  
# DAA900

The IT systems' colours

VIS	<p>C 75 M 100 Y 0 K 25 R 81 G 28 B 116 # 511C74</p>	<p>C 25 M 100 Y 0 K 0 R 189 G 26 B 141 # BD1A8D</p>	<p>C 0 M 50 Y 0 K 0 R 244 G 154 B 193 # F49AC1</p>
Eurodac	<p>C 0 M 60 Y 100 K 0 R 245 G 130 B 32 # F58220</p>	<p>C 0 M 30 Y 100 K 0 R 253 G 185 B 19 # FDB913</p>	<p>C 0 M 0 Y 20 K 0 R 255 G 252 B 213 # FFFCD5</p>
SIS	<p>C 100 M 0 Y 100 K 25 R 0 G 134 B 65 # 008641</p>	<p>C 70 M 0 Y 100 K 0 R 80 G 184 B 72 # 50B848</p>	<p>C 30 M 0 Y 100 K 0 R 191 G 215 B 48 # BFD730</p>
EES	<p>C 50 M 100 Y 0 K 0 R 146 G 39 B 143 # 92278F</p>	<p>C 0 M 100 Y 0 K 0 R 236 G 0 B 140 # EC008C</p>	<p>C 0 M 20 Y 0 K 0 R 250 G 213 B 229 # FAD5E5</p>
ETIAS	<p>C 100 M 0 Y 30 K 0 R 0 G 171 B 189 # 00ABB D</p>	<p>C 60 M 0 Y 30 K 0 R 91 G 196 B 191 # 5BC4BF</p>	<p>C 20 M 0 Y 20 K 0 R 204 G 231 B 211 # CCE7D3</p>
ECRIS-TCN	<p>C 50 M 0 Y 0 K 50 R 62 G 124 B 148 # 3E7C94</p>	<p>C 30 M 0 Y 0 K 30 R 128 G 169 B 189 # 80A9BD</p>	<p>C 30 M 0 Y 0 K 15 R 149 G 196 B 218 # 95C4DA</p>
Interoperability	<p>C 100 M 0 Y 60 K 0 R 0 G 168 B 142 # 00A88E</p>	<p>C 30 M 0 Y 60 K 0 R 185 G 217 B 137 # B9D989</p>	<p>C 20 M 0 Y 40 K 0 R 207 G 229 B 174 # CFE5AE</p>



# eu-LISA LOGOTYPE

| 2

- ➔ STANDARD VERSION
- ➔ SAFETY AREA
- ➔ STANDARD BLACK&WHITE VERSION
- ➔ STANDARD NEGATIVE VERSION
- ➔ CUSTOMISED VERSIONS
- ➔ CUSTOMISED VERSIONS (IN BLACK&WHITE)
- ➔ CUSTOMISED VERSIONS (IN NEGATIVE)
- ➔ IT SYSTEMS' VERSIONS
- ➔ IT SYSTEMS' VERSIONS (IN BLACK&WHITE)
- ➔ IT SYSTEMS' VERSIONS (IN NEGATIVE)
- ➔ CO-BRANDING
- ➔ NOT TO DO
- ➔ LOGO BACKGROUND



## Standard version

The logotype is composed by:

- ⊕ the acronym 'eu-LISA'
- ⊕ the EU flag

### Colour palette

■ **Pantone Reflex Blue**

C100 M80 Y0 K0 | R0 G68 B148 | #004494

■ **Pantone 110C**

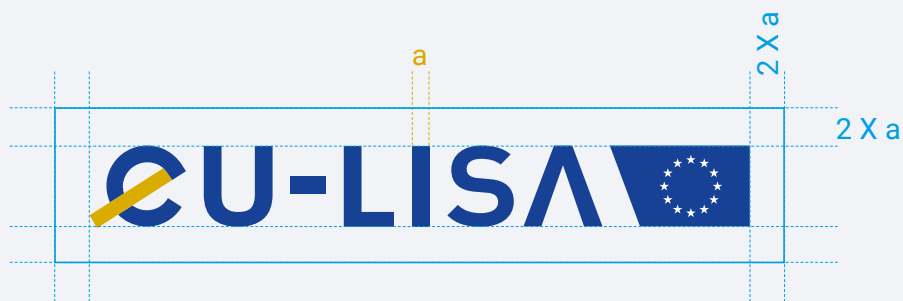
C14 M30 Y100 K4 | R11 G22 B64 | #0B1640

### Minimum size



30 mm of length





## Safety area

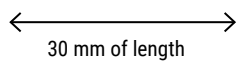
The role of the protection zone is to protect the logo from any disturbance which could make it difficult to read.

**No items should appear in this zone.**



## Standard black&white version

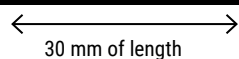
Minimum size





## Standard negative version

Minimum size





## Customised versions

### Minimum size





## Customised versions (in black&white)

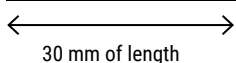
Minimum size





## Customised versions (in negative)

### Minimum size





## IT Systems' versions

### Minimum size

 ↕ 3.25 mm of height

**eu-LISA**  | Eurodac

**eu-LISA**  | VIS

**eu-LISA**  | SIS

**eu-LISA**  | EES

**eu-LISA**  | ETIAS

**eu-LISA**  | ECRIS-TCN

**eu-LISA**  | Interoperability

## IT Systems' versions (in black&white)

### Minimum size

**eu-LISA**  | Eurodac  $\updownarrow$  3.25 mm of height



**eu-LISA**  | Eurodac

**eu-LISA**  | VIS

**eu-LISA**  | SIS

**eu-LISA**  | EES

**eu-LISA**  | ETIAS

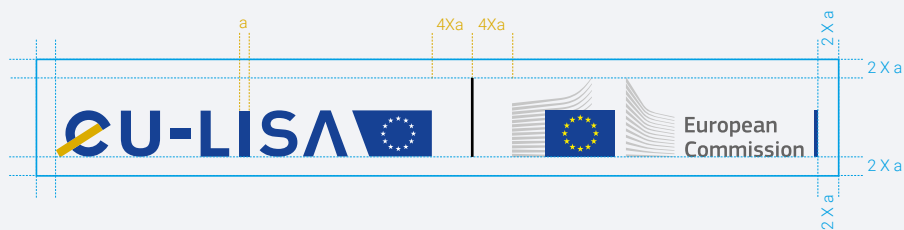
**eu-LISA**  | ECRIS-TCN

**eu-LISA**  | Interoperability

## IT Systems' versions (in negative)

Minimum size

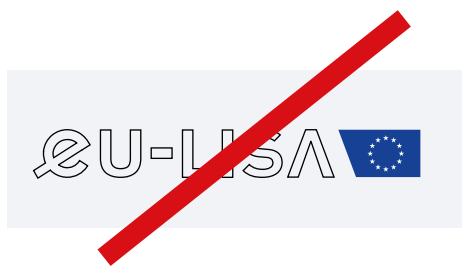
**eu-LISA**  | Eurodac  3.25 mm of height



## Co-branding

Make sure all logos have equal and balanced visual weight and align with each other horizontally.

Separate them with a black line 1 pt.



! Do not outline



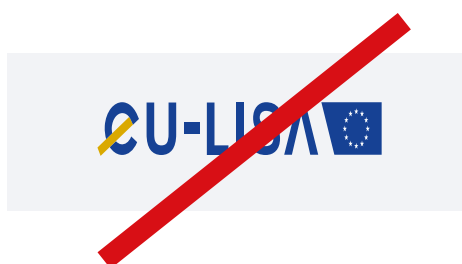
! Do not modify the proportions



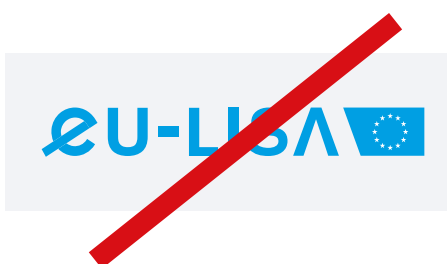
! Do not change the position of the flag



! Do not change the font



! Do not distort the logo in any way.



! Do not change the colour of the logo.

# Not to do...

**Modifying the logo in any way is absolutely prohibited.** There should be no reason to do so under any circumstances, as it is provided in all its different versions and formats.

## Logo background

The eu-LISA logo is best used on a white background.

To apply it to other types of backgrounds, use a black and white (B&W) or negative (NEG) version, so as not to diminish its readability.

A background can be in a solid colour or a photo.



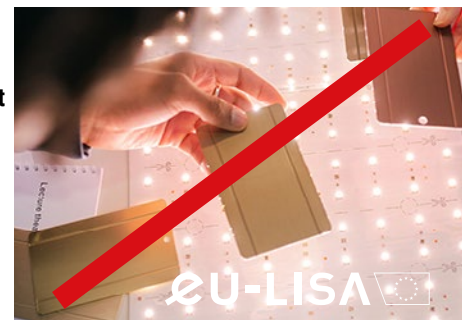
## Not to do...



The B&W version cannot be used on a too dark part of a photo.



The white version cannot be used on a too light part of a photo.



# eu-LISA FONTS

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- ARIAL
  - THE FONT STYLES IN REPORTS AND PUBLICATIONS
- ROBOTO
  - THE FONT STYLES IN SOCIAL MEDIA



## The font styles in letters, reports and publications

Title

Title is always in **Arial regular**  
Size 33 pt

Subtitle

Subtitle is always in **Arial regular**  
Size 30 pt

T1

T1 is always in **Arial bold**  
Size 18 pt

T2

T2 is always in **Arial bold**  
Size 13 pt

T3

T3 is always in **Arial bold**  
Size 10,5 pt

Text

Text is always in **Arial Regular**  
Size 10 pt

Quote

Quote is always in **Arial bold**  
Size 11 pt (author in **Arial regular** 10 pt)

Footnote

Footnote is always in **Arial Regular**  
Size 8,5 pt

Figure 1 – title

Figure title is always in **Arial bold**,  
Size 10 pt

Table text

Figure text and value is always in **Arial Regular**,  
Size 8.5 pt

*Note and source text*

Note and source text are always in **Arial Italic**  
Size 8,5 pt

Graph value Axis and legend

Graph value axis and legend are always in **Arial Regular**  
Size 10 pt

Title box

Title box is always in **Arial bold**  
Size 16 pt

Text box

Text box is always in **Arial Regular**  
Size 10 pt

Title note box

Title note box is always in **Arial bold**  
Size 14 pt

Text note box

Text note box is always in **Arial Regular**  
Size 10 pt

### Characters

A B C Ć Ć D Đ E F G H I J K L M N O P Q R S Š T U V W X Y Z Ž  
a b c ċ ć d đ e f g h i j k l m n o p q r s š t u v w x y z ž  
А Б В Г Г Д Ъ Е Ё Є Ж З С И І Й Ј К Л Љ М Н Њ О П Р С Т Ћ У Ў Ф Х Ц Ч Ц  
Ш Щ Ъ Ы Ь Э Ю Я а б в г г д ъ е ё є ж з с и і й ј к л љ м н њ о п р с т ћ у џ ф х  
ц ч ш щ њ ы ь э ю я А В Г Δ Ε Ζ Η Θ Ι Κ Λ Μ Ν Ξ Ο Π Ρ Σ Τ Υ Φ Χ Ψ Ω α β γ δ ε  
ζ η θ ι κ λ μ ν ξ ο π ρ σ τ υ φ χ ψ ω ά έ έ ή ί ι ι ί ο ό ú ü Ÿ ŷ Ω Ά Ê Ô Σ Ů ä  
â ê ô σ υ 1 2 3 4 5 6 7 8 9 0 ' ? " ! " ( % ) [ # ] { @ } / & \ < - + ÷ × = > ® © \$ € £ ¥ ¢ ; , . \*

## Roboto is used for social media and graphic design products

It is a free Google font.

This is the regular family which can be used alongside the Roboto Condensed family.

#### DESIGNER : CHRISTIAN ROBERTSON

These fonts are licensed under the Apache License, Version 2.0.

You can use them freely in your products & projects - print or digital, commercial or otherwise. However, you can't sell the fonts on their own.



**In case it is technically not possible to use Roboto, Arial family can be used as an alternative.**

**First of all, download the font families.**



## Styles

Thin	<b>Medium</b>	Condensed light
<i>Thin Italic</i>	<b>Medium italic</b>	Condensed regular
Light	<b>Bold</b>	<i>Condensed italic</i>
<i>Light Italic</i>	<b>Bold Italic</b>	<b>Condensed bold</b>
Regular	<b>Black</b>	<b>Condensed bold italic</b>
<i>Italic</i>	<b>Black Italic</b>	

## The font styles in social media

**TITLE**

Title is always in **Roboto Condensed bold**, in CAPS  
 Size TITLE  
 Example 130px

**SUBTITLE**

Subtitle is always in **Roboto Condensed bold**, in CAPS  
 Size Title ÷ 2  
 Example 130px ÷ 2 = 65px

Text

Text is always in Roboto Condensed regular  
 Size Title ÷ 4  
 Example 130px ÷ 3.25 = 32.5px



eu-LISA

# GRAPHIC ELEMENTS

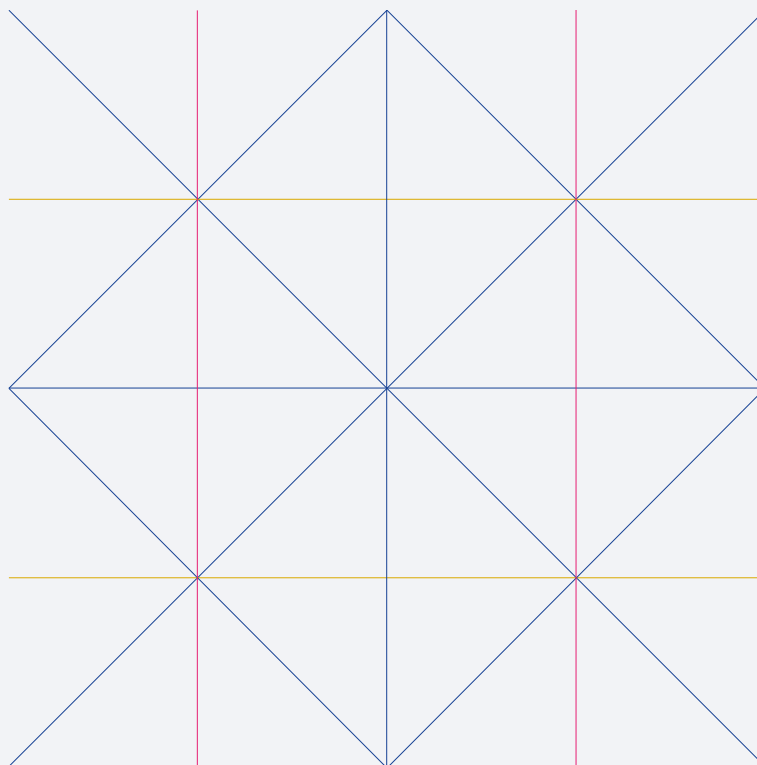
| 4

**New illustrations should be created by a graphic designer.  
Ready-made elements can be used by anybody.**

- GRAPHIC ELEMENTS GRID
- GRAPHIC ELEMENTS
  - SET OF COMPLEMENTARY ICONS
- PHOTO PRINCIPLES FOR GRAPHIC DESIGNERS
  - CROPPED PHOTOS
  - ENHANCED PHOTOS

eu-LISA

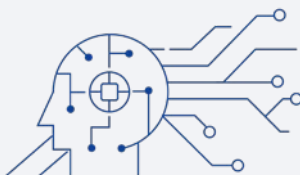
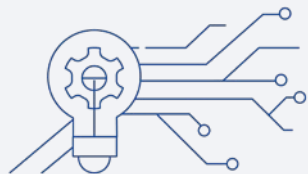
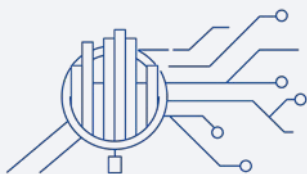
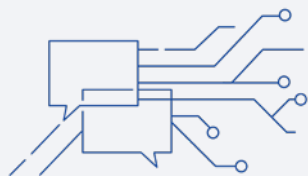
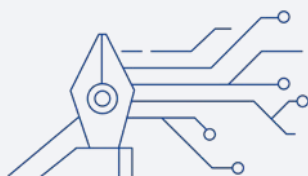
# GRAPHIC ELEMENTS GRID



All graphic elements are built on a grid.

**New illustrations should be created by a graphic designer. From this grid, a designer can play and add more lines and diagonals to create illustrations.**

# eu-LISA GRAPHIC ELEMENTS

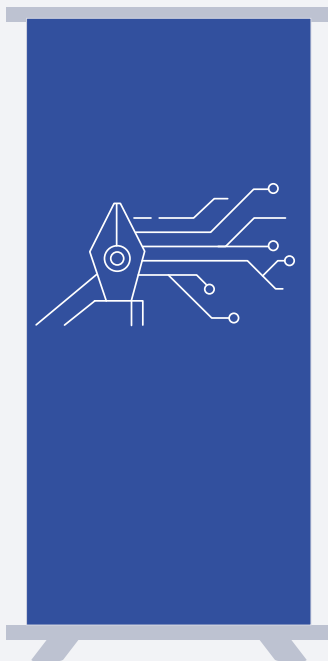
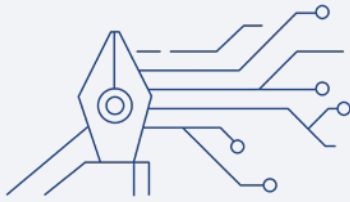


Illustrations are built on the grid and use a common design structure.

 **All illustrations are available in blue and in white.**



## Example of how to use the graphic elements as illustrations



You can use them as an illustration for an opening chapter page of a report, for social media, roll-ups, posters.



All illustrations are available in blue and in white.



Nem aciae pro voloria speribea cuptam, sapiend aeserum que ex et faces vitas doluptatis explibu stiosam reper



Nem aciae pro voloria speribea cuptam, sapiend aeserum que ex et faces vitas doluptatis explibu stiosam reper



Nem aciae pro voloria speribea cuptam, sapiend aeserum que ex et faces vitas doluptatis explibu stiosam reper



31%

Nem aciae pro voloria speribea cuptam, sapiend aeserum que ex et faces vitas doluptatis explibu stiosarreper



48%

Nem aciae pro voloria speribea cuptam, sapiend aeserum que ex et faces vitas doluptatis explibu stiosarreper



63%

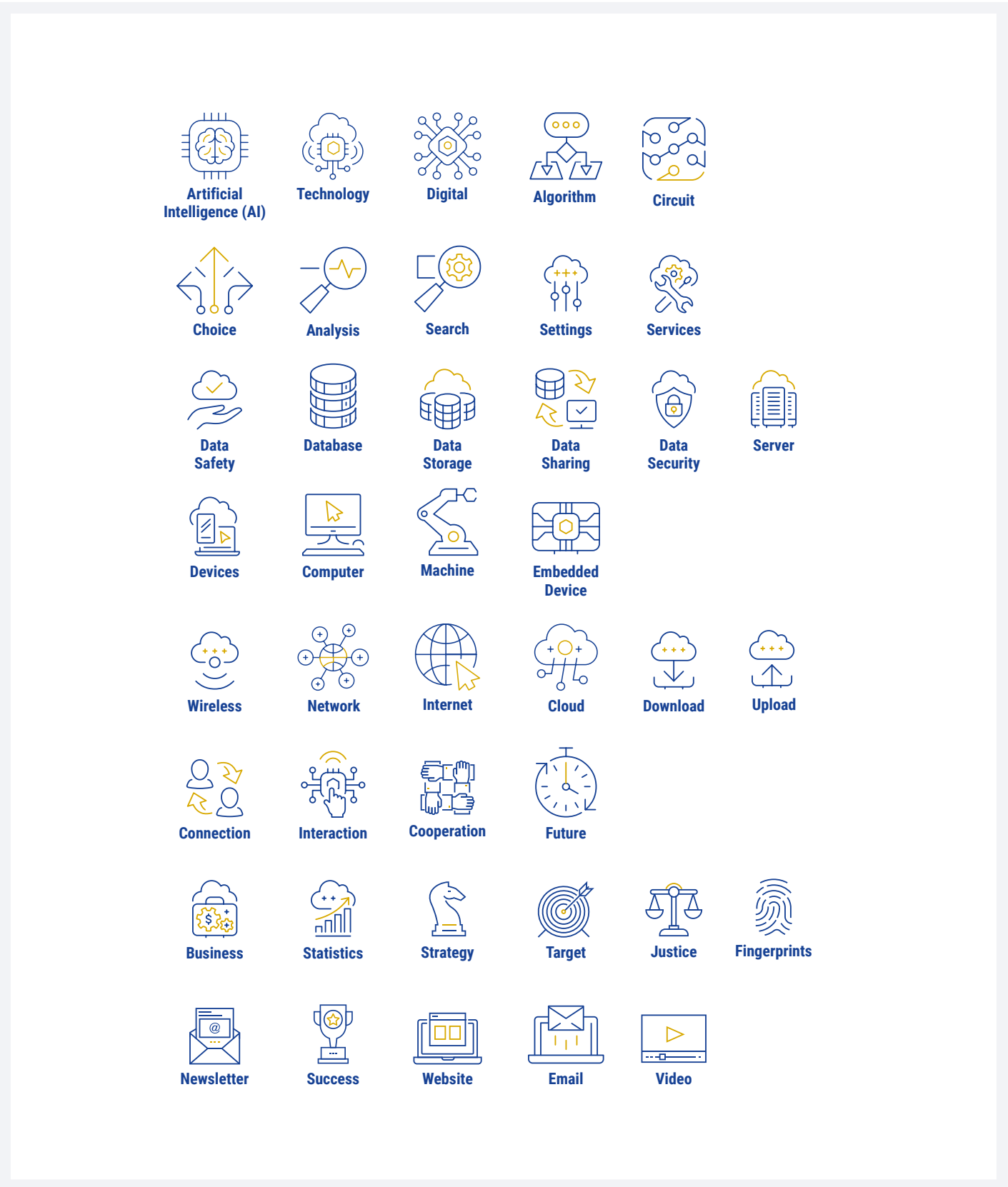
Nem aciae pro voloria speribea cuptam, sapiend aeserum que ex et faces vitas doluptatis explibu stiosarreper

## Example of how to use the icons

You can use them to illustrate text or you can include them in infographics.



**They are available in CMYK and in four RGB formats: 48px, 96px, 256px and in high resolution format.**



## Set of complementary icons



Add labels in **Roboto condensed bold** or in **Arial Bold** if needed.

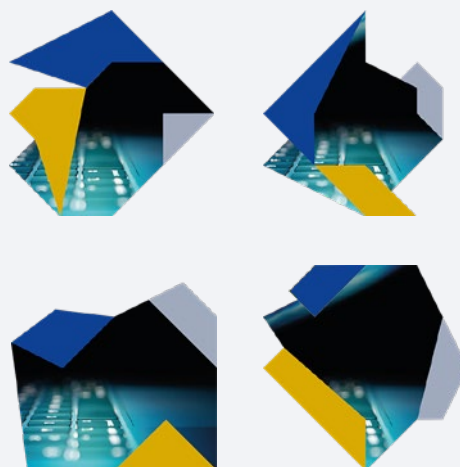


eu-LISA

# PHOTO PRINCIPLES FOR GRAPHIC DESIGNERS



▲ example of colours for eu-LISA only



© Unsplash/philipp katzenberger

## Cropped photos (to do in Illustrator)



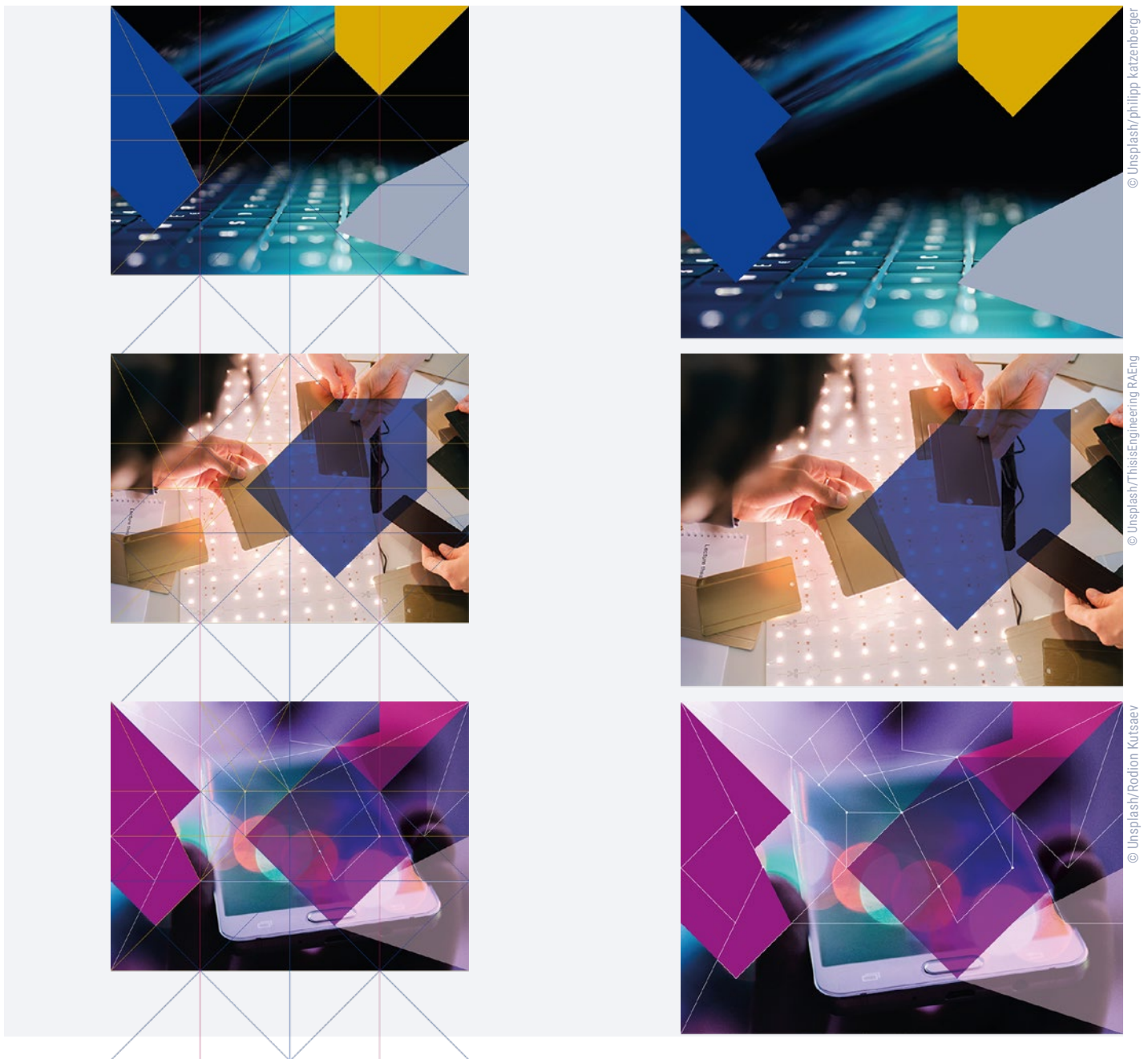
▲ example of colours for eu-LISA + EES

### ! FOR GRAPHIC DESIGNERS

Four defined structures have already been created. Download the Illustrator file and insert your photo.

Change the colours of blocks according to the colour palette.

Hide the layer containing the guides and save your file.



## Enhanced photos (to do in Illustrator)

Graphic designers can build photos and add effects based on the grid.

- Play around and add more lines and diagonals to create more colour blocks.
- Play with a colour block in transparency.
- Play with coloured blocks, some of them in transparency, and add white lines of 0,3 pt following the grid.

### FOR GRAPHIC DESIGNERS

**Those three kinds of effects are already created.**

**Use the Illustrator file and insert your photo.**

**Change the colours of blocks.**

**Hide the layer containing the guides and save your file.**

eu-LISA

# WEB & SOCIAL MEDIA

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- SOCIAL MEDIA
  - SQUARE FORMAT
  - RECTANGULAR FORMAT
- WEB BANNER

# eu-LISA SOCIAL MEDIA



You can use a solid colour or a photo as a background.

## Square format (to do in Illustrator)

You can use a colour or a photo as a background.

### LAYOUT

- A blank space of 20px all around the format is mandatory + special area shapes for the logo and the website.
- Use the correct colours: the main colour palette for eu-LISA / the IT systems' colours for eu-LISA + IT systems.
- Titles must be in **ROBOTO BOLD CONDENSED, CAPS**, size 130px.
- Baseline must be in **ROBOTO BOLD CONDENSED, CAPS**, size 65px.
- Text must be in **Roboto condensed Regular**, size 32.5px.



**Play with the position of the logo and the website. But always keep the shape and proportion as defined.**



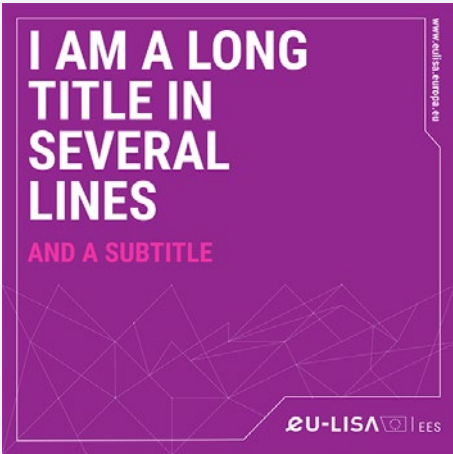
### eu-LISA + IT System



— Use the correct colours of the IT systems

### Alternative

You can separate the special logo area with a line.





You can use a solid colour or a photo as a background.

## Rectangular format (to do in Illustrator)

You can use a colour or a photo as a background.

### LAYOUT

- A blank space of 8px all around the format is mandatory + special area shapes for the logo and the website address.
- Use the correct colours: the main colours palette for eu-LISA / the IT systems' colours for eu-LISA + IT systems.
- Titles must be in **Roboto bold condensed, CAPS**, size 60px.
- Baseline must be in **Roboto bold condensed, CAPS**, size 30px.
- Text must be in Roboto condensed Regular, size 15px.



**Play with the position of the logo and the website. But always keep the shape and proportion defined.**

eu-LISA + IT System



— Use the correct colours of the IT systems

Alternative

You can separate the special logo area with a line.





# eu-LISA WEB BANNER

**I AM A TITLE ON A BANNER**  
AND A SUBTITLE

www.eulisa.europa.eu



**I AM A TITLE ON A BANNER**  
AND A SUBTITLE

www.eulisa.europa.eu



## Alternative

**I AM A TITLE ON A BANNER**  
AND A BASELINE

www.eulisa.europa.eu



**I AM A TITLE ON A BANNER**  
AND A BASELINE

www.eulisa.europa.eu



## LAYOUT

- The website address is always above the logo.
- Use the correct colours: the main colour palette for eu-LISA / the IT systems colours' for eu-LISA + IT systems.
- Titles must be in **Roboto bold condensed, CAPS**, size 40px.
- Baseline must be in **Roboto bold condensed, CAPS**, size 20px.



# eu-LISA

# WORD LAYOUTS

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**There is a Word template for eu-LISA  
as well as a template for each IT system.**

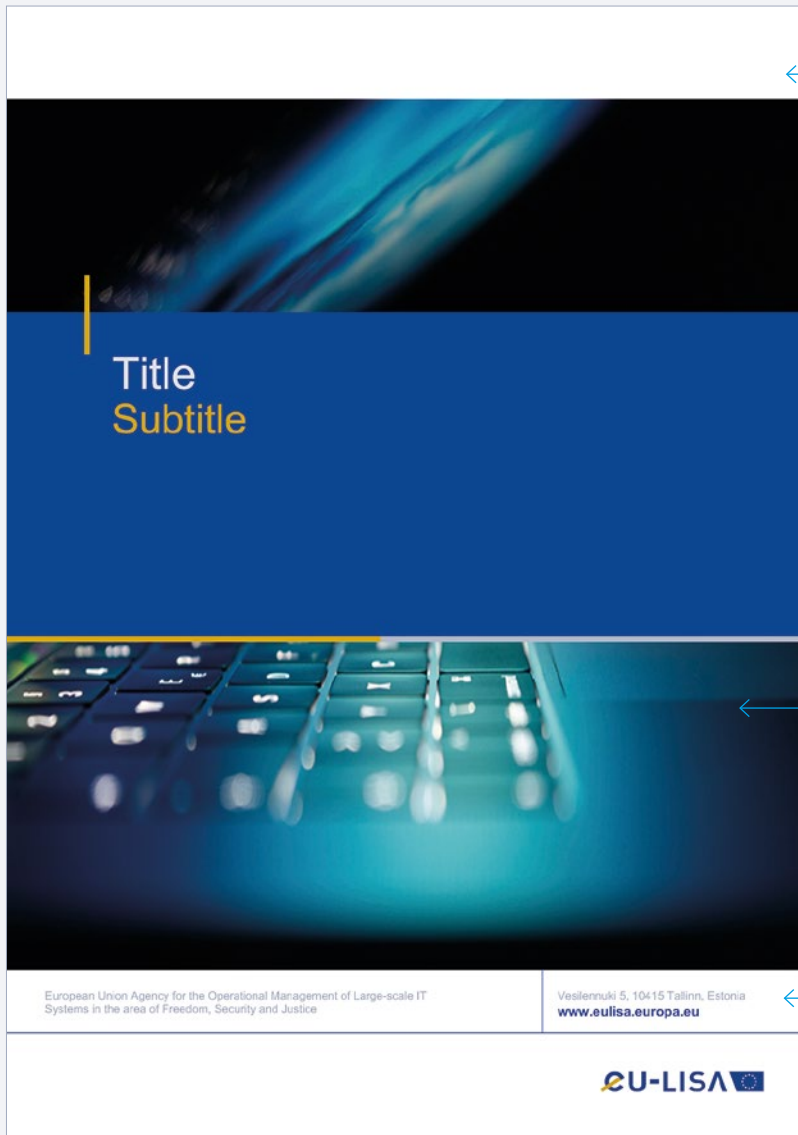
- ➔ WORD A4 PUBLICATION TEMPLATES
  - ➔ COVER
  - ➔ BACK COVER
  - ➔ INTERIOR LAYOUT
  - ➔ CHARTS
  - ➔ TABLES
  - ➔ SMART ARTS, FLOW CHARTS AND ICONS
  - ➔ DIFFERENT KINDS OF BOXES
  - ➔ LANDSCAPE VERSION
- ➔ WORD A4 INTERNAL REPORTS TEMPLATES
  - ➔ COVERS
  - ➔ INTERIOR LAYOUT
- ➔ WORD FACTSHEET A4 TEMPLATES
- ➔ WORD NOTE A4 TEMPLATE
- ➔ WORD EXECUTIVE DIRECTOR DECISION A4 TEMPLATE
- ➔ WORD LETTERHEAD A4 TEMPLATE

eu-LISA

# WORD A4 PUBLICATION TEMPLATES

## Cover

### Standard Cover for eu-LISA



← The header can contain the security marking and the ARES number.

← You can change the background photo.

← The footer contains the full name of the Agency, the address, the website and the logo.

#### LAYOUT

All covers are based on the same structure.

— Margins are all 1 cm.

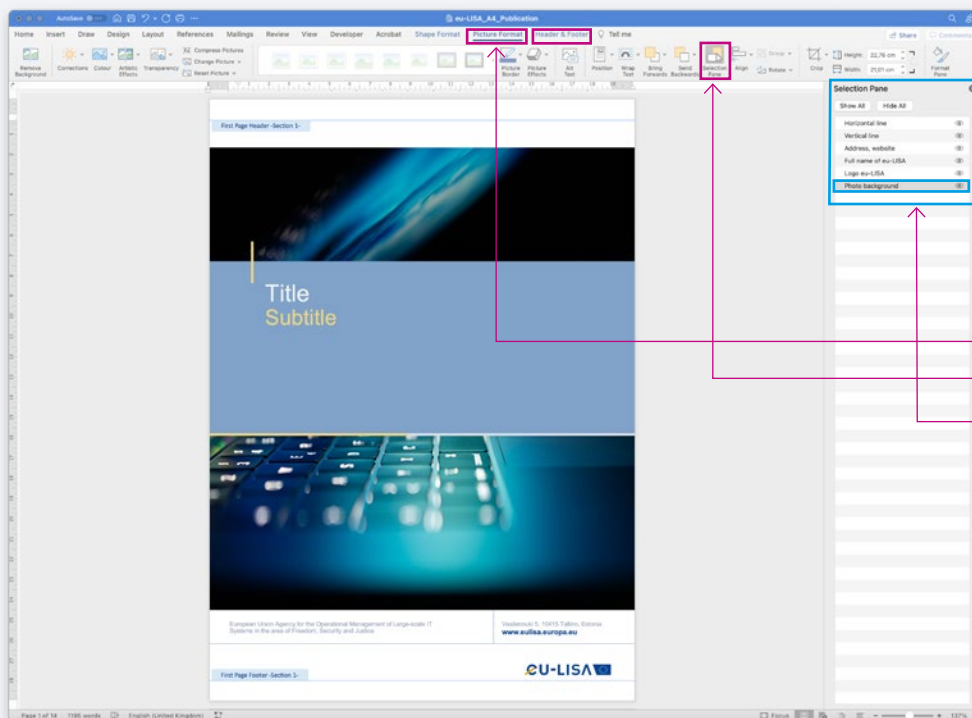
## To change the photo on the cover

### Step 1



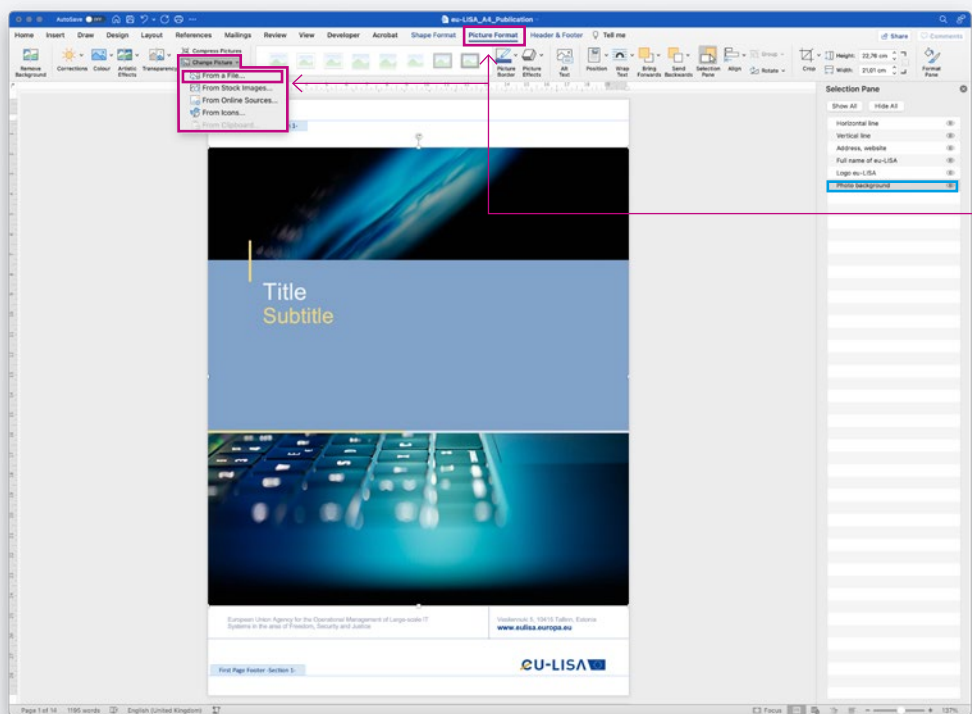
Click on the header of the page.

- Click to select the photo.
- Go to **Picture format** tab.
- Select **Selection pane** in the ribbon.
- The Selection pane appears. Here you can find all the elements on the page. (You can also find the Selection pane on the layout tab).
- Select the correct element.

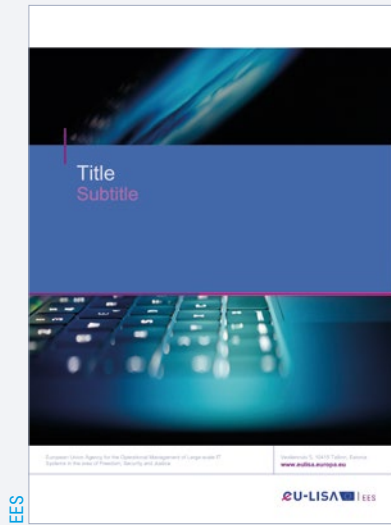


### Step 2

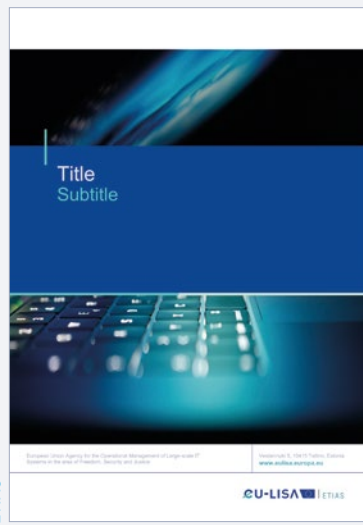
- Select **Photo background** in the Selection pane.
- Be sure to be on the **Picture format** tab, click on **Change Picture**.
- Click on **From a file** and select your photo.



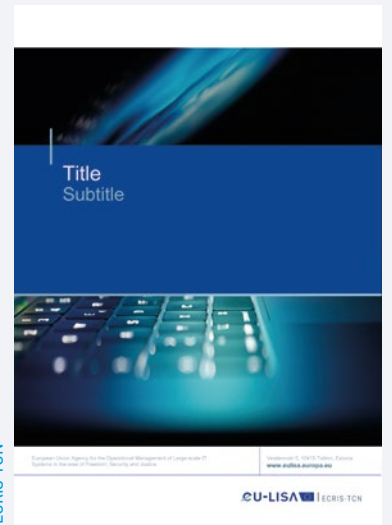
## IT Systems - Covers - Variations



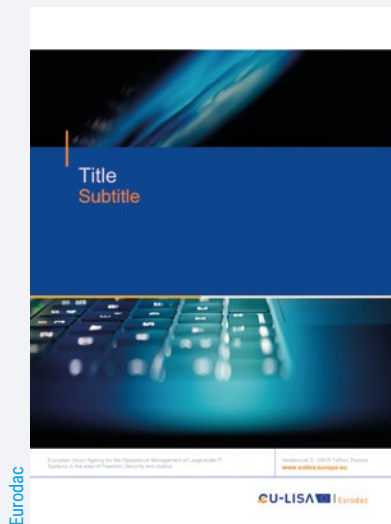
EES



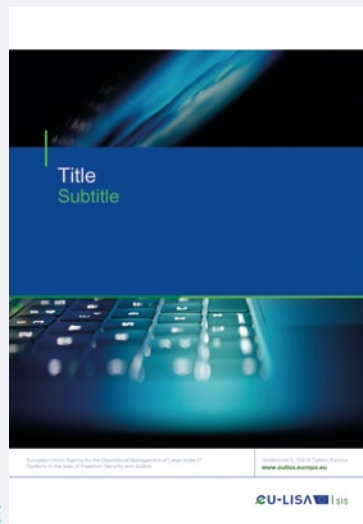
ETIAS



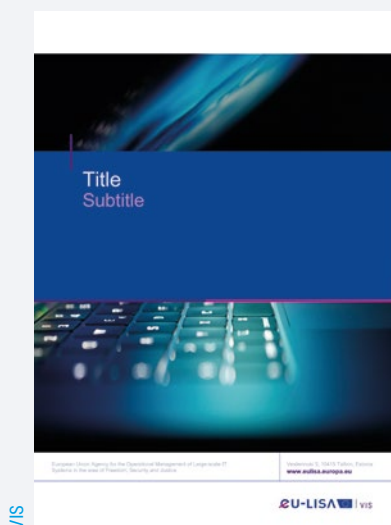
ECRIS-TCN



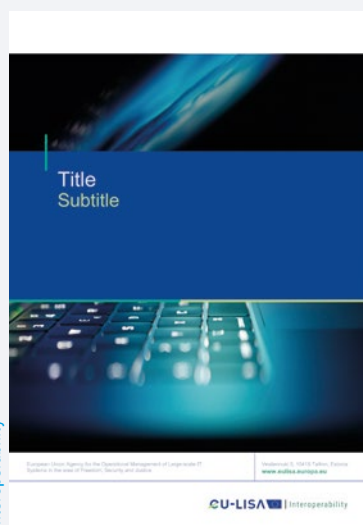
Eurodac



SIS

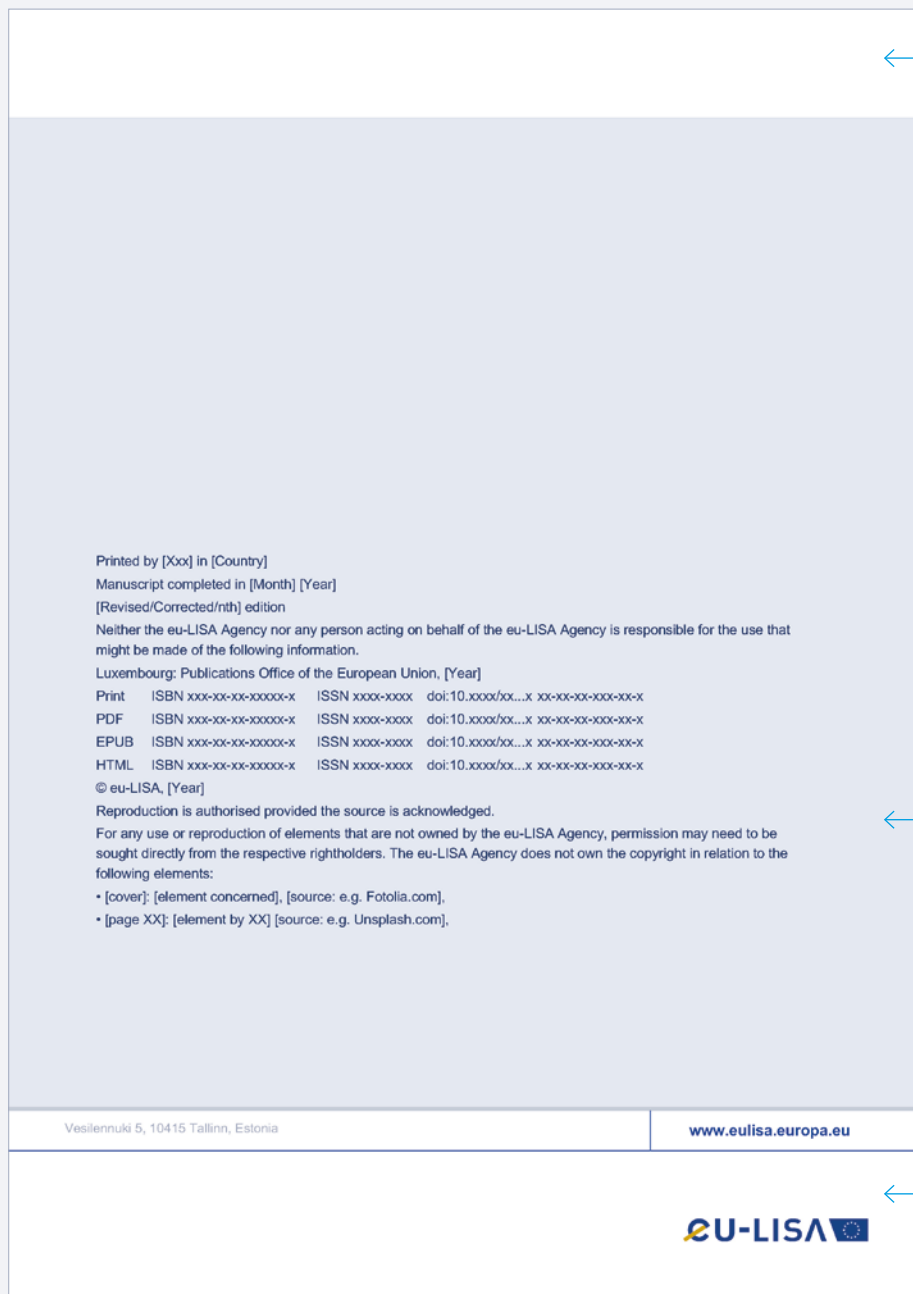


VIS



Interoperability

# Back Cover



← The header can contain the **security marking and a print catalogue number (identifier)**.

← Fill in the **legal and copyright notice** and, if applicable, the **publication identifiers**.

← The footer contains the **logo, the address and the website**.

Printed by [Xxx] in [Country]  
 Manuscript completed in [Month] [Year]  
 [Revised/Corrected/nth] edition  
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 Print ISBN xxx-xx-xx-xxxx-x ISSN xxx-xxxx doi:10.xxxx/xx...x xx-xx-xx-xxx-xx-x  
 PDF ISBN xxx-xx-xx-xxxx-x ISSN xxx-xxxx doi:10.xxxx/xx...x xx-xx-xx-xxx-xx-x  
 EPUB ISBN xxx-xx-xx-xxxx-x ISSN xxx-xxxx doi:10.xxxx/xx...x xx-xx-xx-xxx-xx-x  
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Vesilennuki 5, 10415 Tallinn, Estonia

[www.eulisa.europa.eu](http://www.eulisa.europa.eu)





# Interior Layout

**1. Title (T1)**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

**1.1. Heading (T2)**

Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod mazim placerat facer possim assum. Typi non habent claritatem insitam; **est usus legentis in is qui facit eorum.** Investigationes saepius. Claritas est etiam<sup>1</sup> processus dynamicus, qui sequitur mutationem consuetudium lectorum:

- Mirum est notare quam littera gothica
- Nam liber tempor cum soluta nobis eleifend
- Typi non habent claritatem insitam

**1.1.1. Heading (T3)**

Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod mazim placerat facer possim assum. Typi non habent claritatem insitam; **est usus legentis in is qui facit eorum.**

---

**Figure 1 — Title**

	Column1	Column2	Column3	Column4
Lorem Ipsum	Value	Value	Value	Value
<b>Lorem Ipsum</b>	<b>Value</b>	<b>Value</b>	<b>Value</b>	<b>Value</b>

\* Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod mazim placerat facer possim assum. tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod Typi non.

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**'Dolor sit amet, consectetur adipiscing elit sed diam nonummy nibh euismod tincidunt.'**  
Author

---

<sup>1</sup> Lorem ipsum

← The header can contain the security marking.

← Large tables may use the entire width of the page.

5 ← The footer ALWAYS contains the page number.

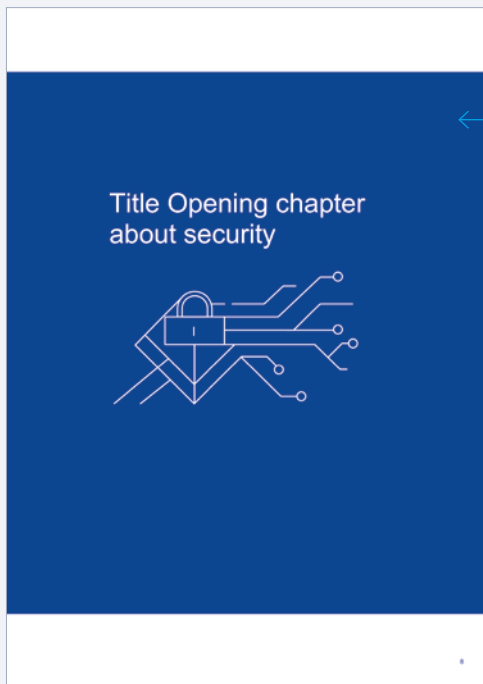
## LAYOUT

— Margins: top, bottom 2,5 cm / left and right 2 cm.

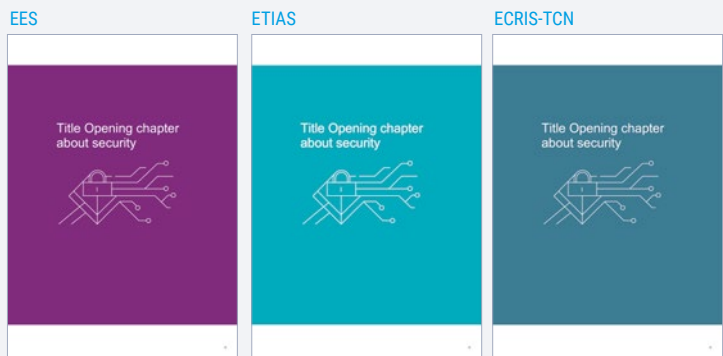


← You can sometimes highlight a specific paragraph with a **grey background**.

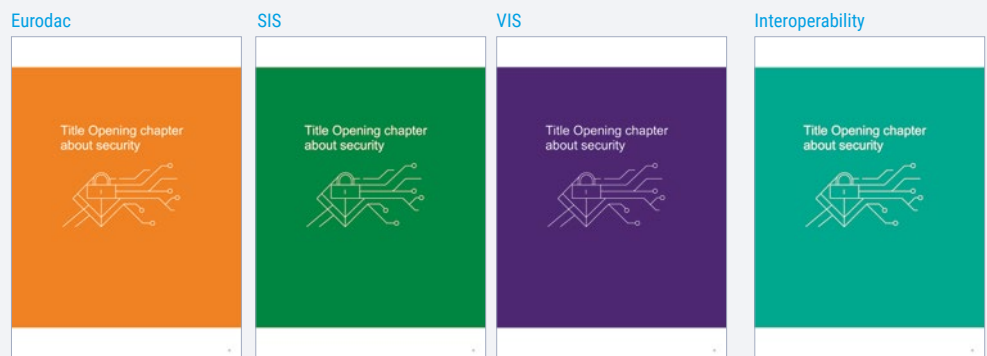
## Chapter Opening Page



← The **chapter opening page** may be in the main colour of the palette (except the header and the footer). You can include an **illustration**.



### Example for IT Systems





# Charts

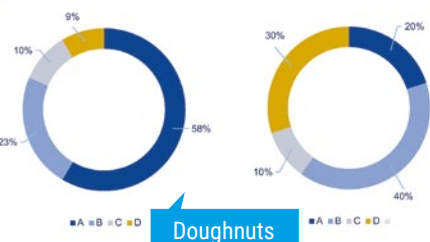
## 2. Title (T1)

### 2.1. Heading (T2)

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

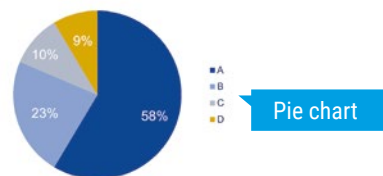
1. Lorem
2. Ipsum
3. Dolor

Figure 2 — Title



Doughnuts

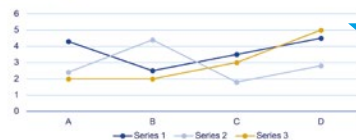
Figure 4 — Title



Pie chart

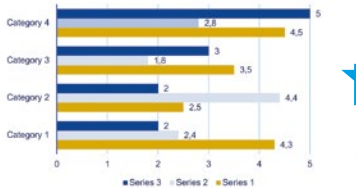
## 3. Title (T1)

Figure 5 — Title



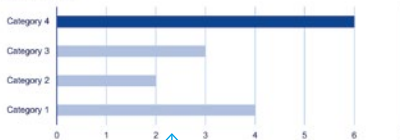
Lines

Figure 6 — Title



Bar series

Figure 7 — Title

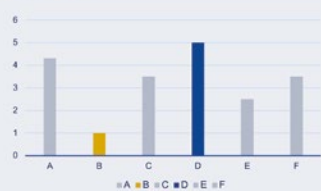


Bar charts

Highlight the highest

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Figure 5 — Title



Column graphs

Figure 6 — Title

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Column series



VIS

**2. Title (T1)**

**2.1. Heading (H2)**

Learn about the use of small, consistent styling and how styling with external feedback of format design helps improve the layout. Of the use of color, text, and layout, each element must be consistent across the layout to be consistent.

- 1. Layout
- 2. Color
- 3. Text

**Figure 2 - Title**

**Figure 3 - Title**

**3. Title (T1)**

**Figure 2 - Title**

**Figure 3 - Title**

**Figure 4 - Title**

Learn about the use of small, consistent styling and how styling with external feedback of format design helps improve the layout. Of the use of color, text, and layout, each element must be consistent across the layout to be consistent.

**Figure 2 - Title**

**Figure 3 - Title**

SIS

**2. Title (T1)**

**2.1. Heading (H2)**

Learn about the use of small, consistent styling and how styling with external feedback of format design helps improve the layout. Of the use of color, text, and layout, each element must be consistent across the layout to be consistent.

- 1. Layout
- 2. Color
- 3. Text

**Figure 2 - Title**

**Figure 3 - Title**

**3. Title (T1)**

**Figure 2 - Title**

**Figure 3 - Title**

**Figure 4 - Title**

Learn about the use of small, consistent styling and how styling with external feedback of format design helps improve the layout. Of the use of color, text, and layout, each element must be consistent across the layout to be consistent.

**Figure 2 - Title**

**Figure 3 - Title**

Interoperability

**2. Title (T1)**

**2.1. Heading (H2)**

Learn about the use of small, consistent styling and how styling with external feedback of format design helps improve the layout. Of the use of color, text, and layout, each element must be consistent across the layout to be consistent.

- 1. Layout
- 2. Color
- 3. Text

**Figure 2 - Title**

**Figure 3 - Title**

**3. Title (T1)**

**Figure 2 - Title**

**Figure 3 - Title**

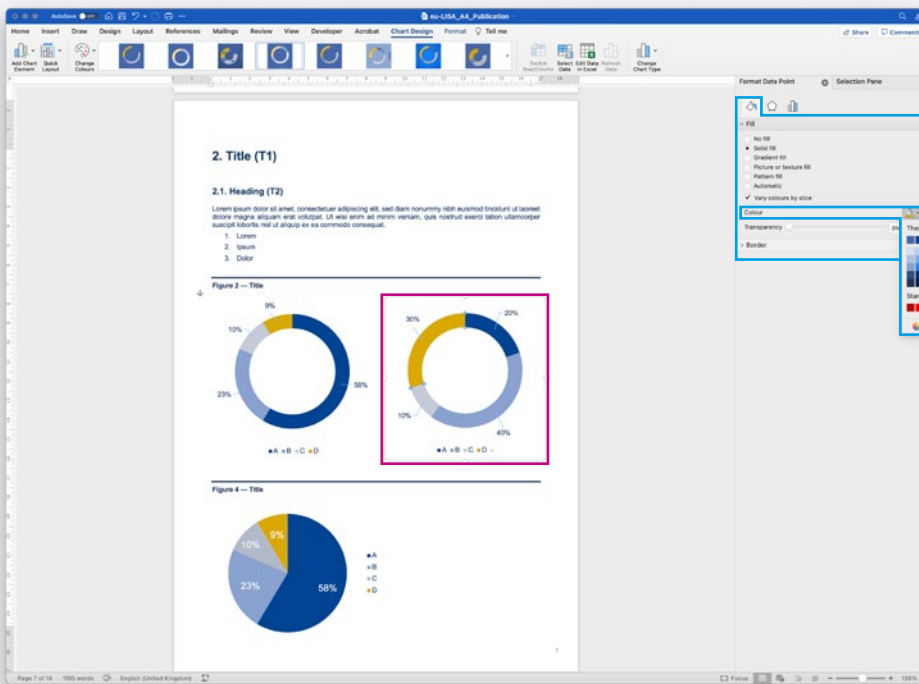
**Figure 4 - Title**

Learn about the use of small, consistent styling and how styling with external feedback of format design helps improve the layout. Of the use of color, text, and layout, each element must be consistent across the layout to be consistent.

**Figure 2 - Title**

**Figure 3 - Title**

## To change the colour(s) of charts



Click to select the chart and click again on a particular element of the chart to change its colour.

- The **Format data point** pane appears.
- Change the colour.



**To change the content of the graphs, right click on the chart and select 'Edit Data' - an Excel window will open.**

# Tables

**1. Title (T1)**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

**1.1. Heading (T2)**

Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod mazim placerat facer possim assum. Typi non habent claritatem insitam; **est usus legentis in is qui facit eorum.** Investigationes saepeius. Claritas est etiam<sup>1</sup> processus dynamicus, qui sequitur mutationem consuetudium lectorum:

- Mirum est notare quam littera gothica
- Nam liber tempor cum soluta nobis eleifend
- Typi non habent claritatem insitam

**1.1.1. Heading (T3)**

Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod mazim placerat facer possim assum. Typi non habent claritatem insitam; **est usus legentis in is qui facit eorum.**

**Figure 1 — Title**

	Column1	Column2	Column3	Column4
Lorem ipsum	Value	Value	Value	Value
Lorem ipsum	Value	Value	Value	Value

<sup>1</sup>Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod mazim placerat facer possim assum, tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod Typi non.

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**Dolor sit amet, consectetur adipiscing elit sed diam nonummy nibh euismod tincidunt.**  
Author

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<sup>1</sup> Lorem ipsum

**Figure 2 — Title**

	Column1	Column2	Column3	Column4
Lorem ipsum	Value	Value	Value	Value
Lorem ipsum	Value	Value	Value	Value
Lorem ipsum	Value	Value	Value	Value
Lorem ipsum	Value	Value	Value	Value

**1.1.2. Heading (T3)**

Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod mazim placerat facer possim assum. Typi non habent claritatem insitam; **est usus legentis in is qui facit eorum.** Investigationes saepeius. Claritas est etiam<sup>1</sup> processus dynamicus, qui sequitur mutationem consuetudium lectorum:

- Mirum est notare quam littera gothica
- Nam liber tempor cum soluta nobis eleifend
- Typi non habent claritatem insitam

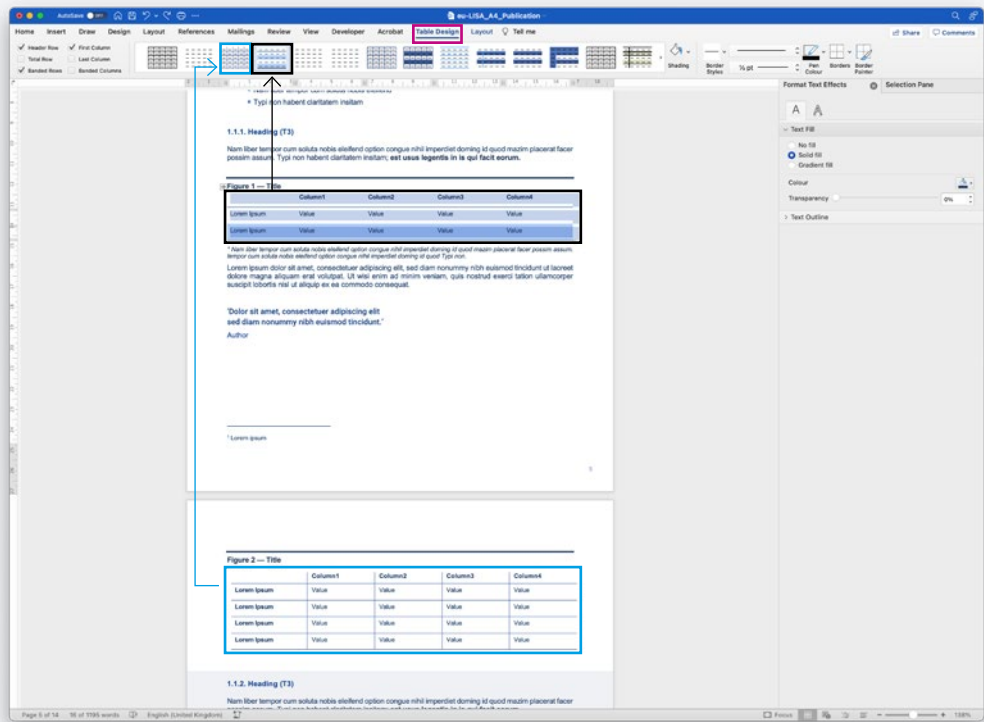
**Note**

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<sup>1</sup> Lorem ipsum



**Use the Table Styles.**

# Smart Arts, Flow Charts and Icons

**3.1. Heading (T2)**

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**3.1.1. Heading (T3)**

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**3.1.2. Heading (T3)**

**Artificial Intelligence (AI)**  
Nam liber tempor cum soluta nobis eleifend

**Technology**  
Nam liber tempor cum soluta nobis eleifend

**Digital**  
Nam liber tempor cum soluta nobis eleifend

**3.1.3. Heading (T3)**

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12

# Different kinds of boxes

**Figure 2 — Title**

	Column1	Column2	Column3	Column4
Lorem ipsum	Value	Value	Value	Value
Lorem ipsum	Value	Value	Value	Value
Lorem ipsum	Value	Value	Value	Value
Lorem ipsum	Value	Value	Value	Value

**1.1.2. Heading (T3)**

Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod mazim placerat facer possim assum. Typi non habent claritatem insitam; est usus legentis in la qui facit eorum.

Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod mazim placerat facer possim assum. Typi non habent claritatem insitam; est usus legentis in la qui facit eorum. Investigationes saepe. Claritas est etiam processum dynamicum, qui sequitur mutationem consuetudinem lectorum:

- Mirum est notare quam littera gothica
- Nam liber tempor cum soluta nobis eleifend
- Typi non habent claritatem insitam

**Note**

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<sup>1</sup> Lorem ipsum

6

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

**3.1.2. Heading (T3)**

**Artificial Intelligence (AI)**  
Nam liber tempor cum soluta nobis eleifend

**Technology**  
Nam liber tempor cum soluta nobis eleifend

**Digital**  
Nam liber tempor cum soluta nobis eleifend

**3.1.3. Heading (T3)**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

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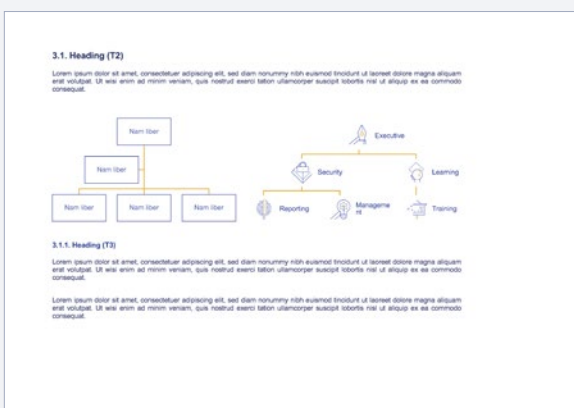
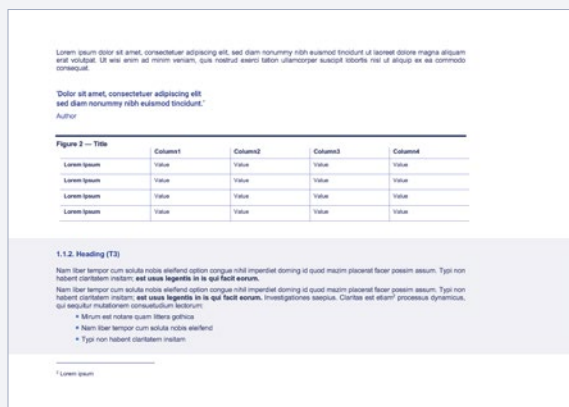
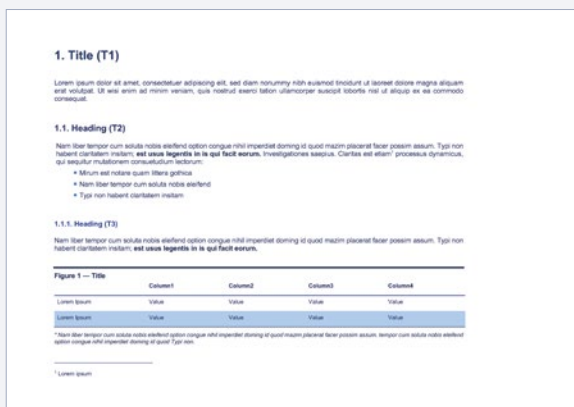
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Dolor sit amet, consectetur adipiscing.

Light border

12



# Landscape Version



**!**  
 The landscape version uses the same principles as the portrait format.

## LAYOUT

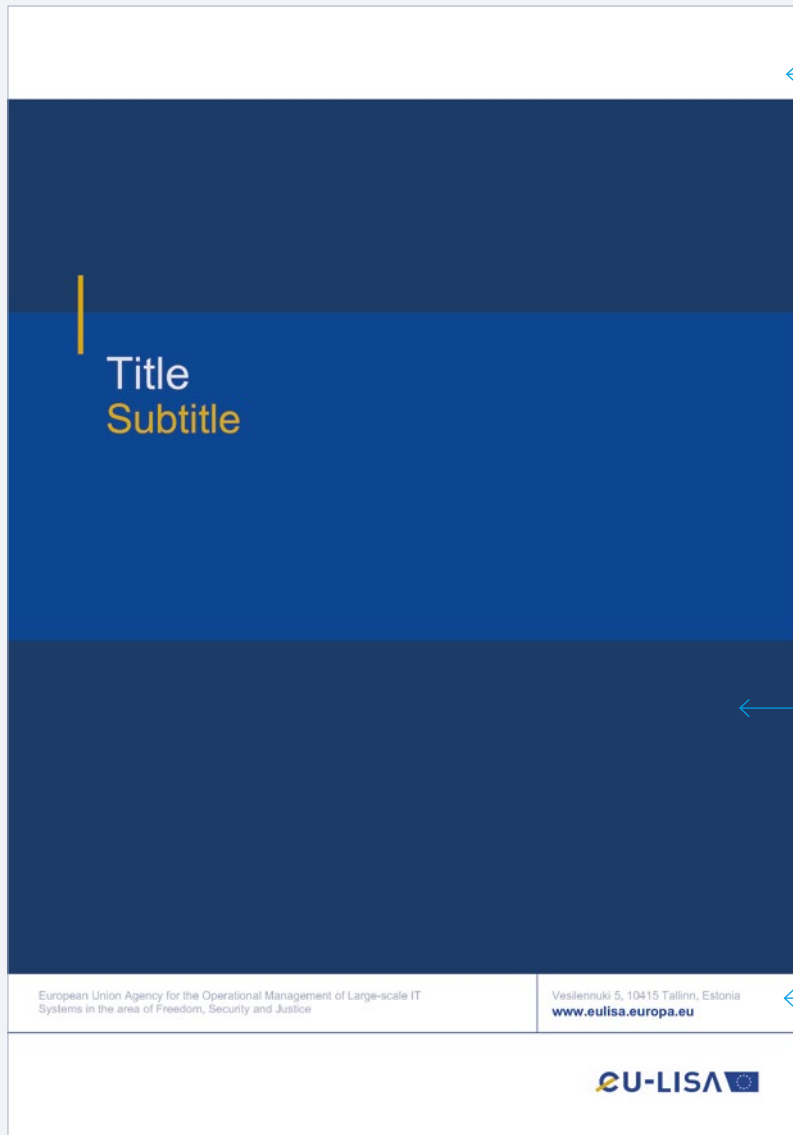
— Margins: top, bottom 2 cm / left 2,5 cm and right 2 cm.

eu-LISA

# WORD A4 INTERNAL REPORTS TEMPLATES

## Covers

### With Cover Visual



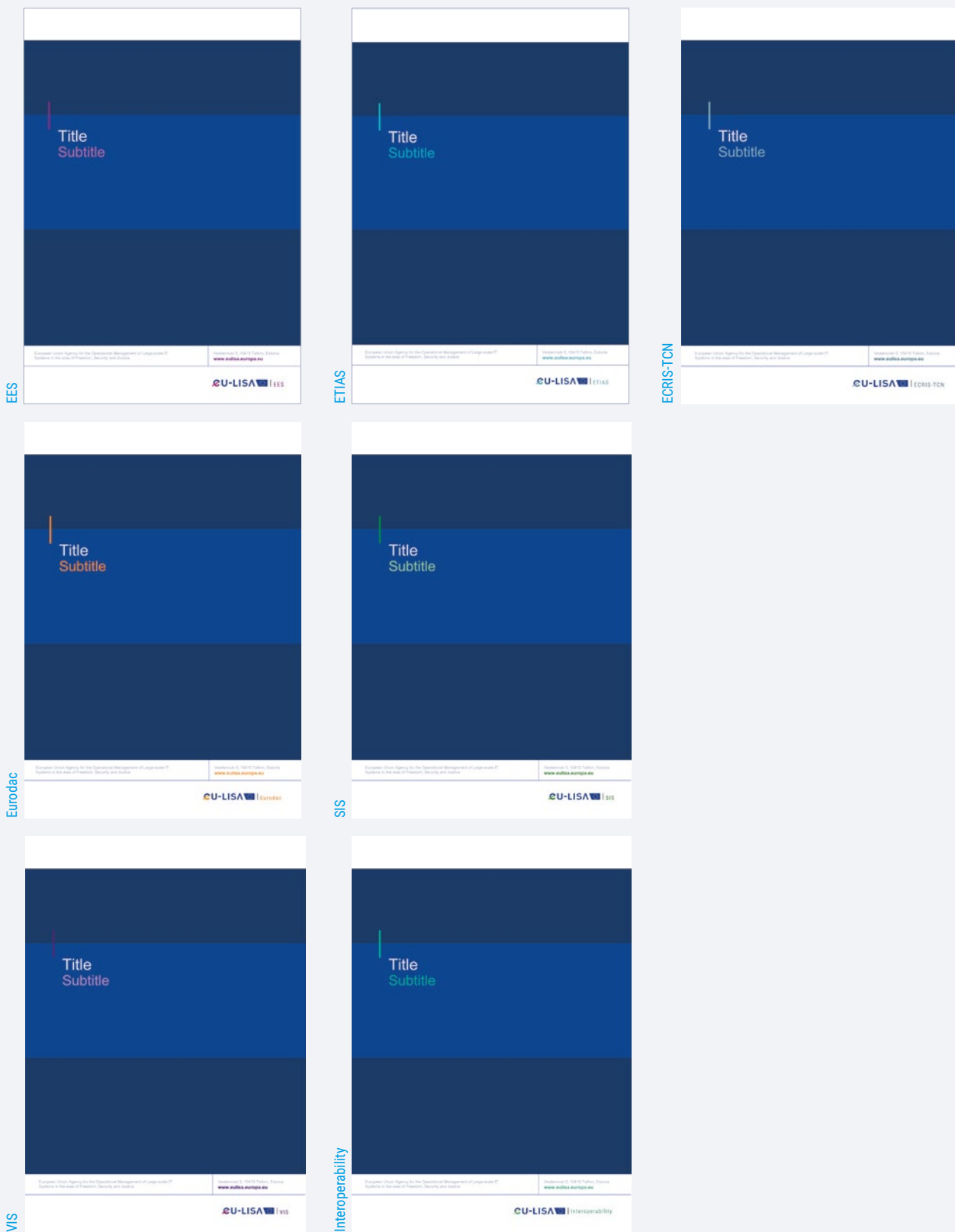
← The header can contain the security marking and the ARES number.

← You can change the background.

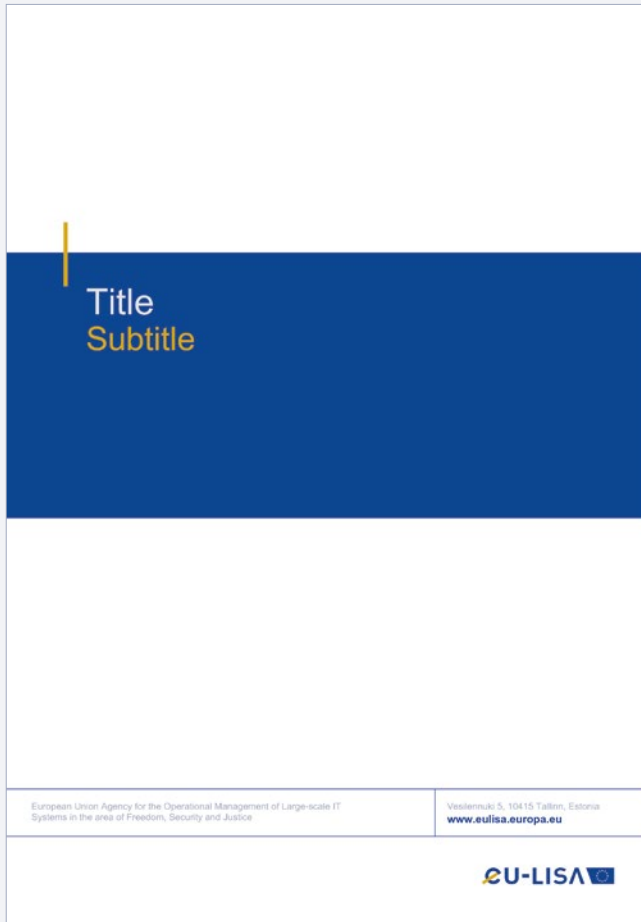
← The footer contains the full name of the Agency, the address, the website and the logo.



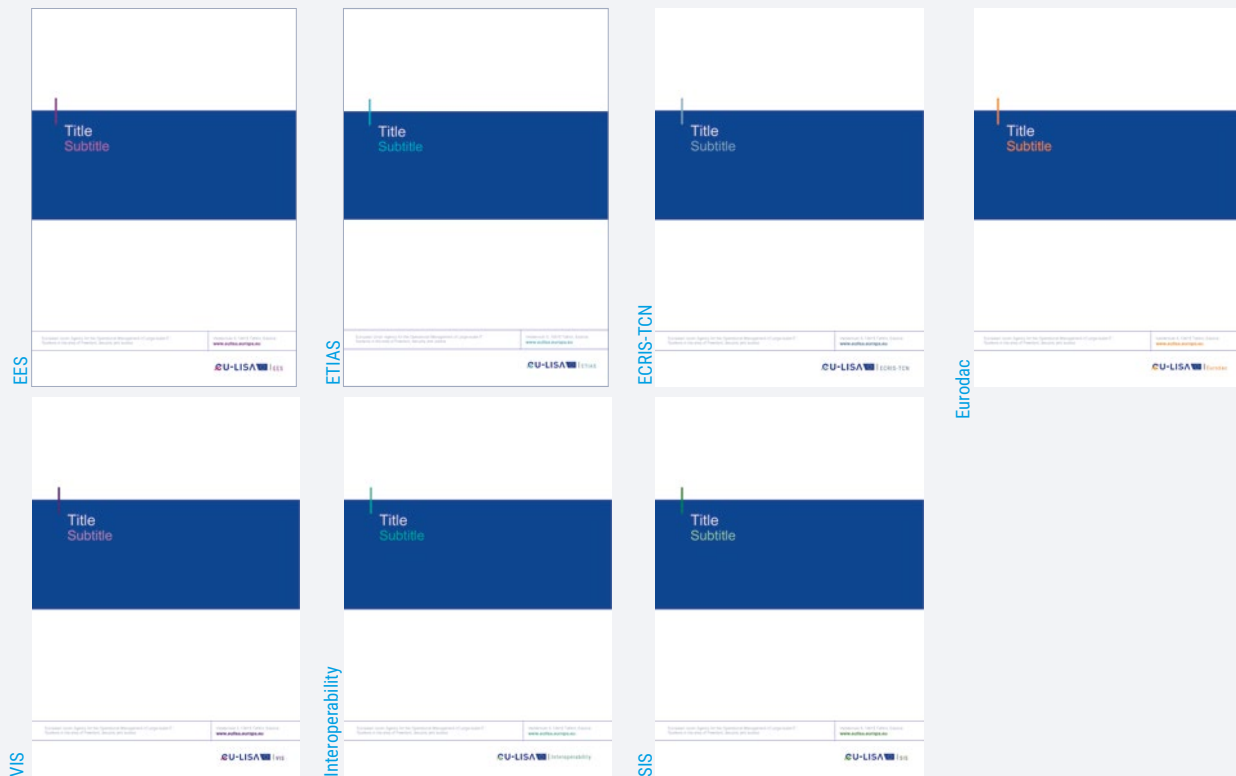
## IT Systems - Covers - Variations



## Without Cover Visual



## IT Systems - Covers - Variations



# Interior Layout

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## 1. Title (T1)

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

### 1.1. Heading (T2)

Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod mazim placerat facer possim assum. Typi non habent claritatem insitam; est usus legentis in is qui facit eorum. Investigationes saepius Claritas est etiam processus dynamicus, qui sequitur mutationem consuetudinum lectorum:

- Mrum est notare quam littera gothica
- Nam liber tempor cum soluta nobis eleifend
- Typi non habent claritatem insitam

#### 1.1.1. Heading (T3)

Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod mazim placerat facer possim assum. Typi non habent claritatem insitam; est usus legentis in is qui facit eorum.

Figure 1 — Title

	Column1	Column2	Column3	Column4
Lorem ipsum	Value	Value	Value	Value
Lorem ipsum	Value	Value	Value	Value
Lorem ipsum	Value	Value	Value	Value

\*Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod mazim placerat facer possim assum. tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod Typi non.

<sup>1</sup> Lorem ipsum

## Example for IT Systems

### EES

1. Title (T1)

1.1. Heading (T2)

1.1.1. Heading (T3)

Figure 1 — Title	Column1	Column2	Column3	Column4
Value	Value	Value	Value	Value
Value	Value	Value	Value	Value
Value	Value	Value	Value	Value

### ETIAS

1. Title (T1)

1.1. Heading (T2)

1.1.1. Heading (T3)

Figure 1 — Title	Column1	Column2	Column3	Column4
Value	Value	Value	Value	Value
Value	Value	Value	Value	Value
Value	Value	Value	Value	Value

### ECRIS-TCN

1. Title (T1)

1.1. Heading (T2)

1.1.1. Heading (T3)

Figure 1 — Title	Column1	Column2	Column3	Column4
Value	Value	Value	Value	Value
Value	Value	Value	Value	Value
Value	Value	Value	Value	Value

### Eurodac

1. Title (T1)

1.1. Heading (T2)

1.1.1. Heading (T3)

Figure 1 — Title	Column1	Column2	Column3	Column4
Value	Value	Value	Value	Value
Value	Value	Value	Value	Value
Value	Value	Value	Value	Value

### SIS

1. Title (T1)

1.1. Heading (T2)

1.1.1. Heading (T3)

Figure 1 — Title	Column1	Column2	Column3	Column4
Value	Value	Value	Value	Value
Value	Value	Value	Value	Value
Value	Value	Value	Value	Value

### VIS

1. Title (T1)

1.1. Heading (T2)

1.1.1. Heading (T3)

Figure 1 — Title	Column1	Column2	Column3	Column4
Value	Value	Value	Value	Value
Value	Value	Value	Value	Value
Value	Value	Value	Value	Value

### Interoperability

1. Title (T1)

1.1. Heading (T2)

1.1.1. Heading (T3)

Figure 1 — Title	Column1	Column2	Column3	Column4
Value	Value	Value	Value	Value
Value	Value	Value	Value	Value
Value	Value	Value	Value	Value

# eu-LISA WORD FACTSHEET A4 TEMPLATE

## Front

↓ The header contains **the logo** and may contain **the ARES number**.

**eu-LISA**

**Title**  
Subtitle

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

**1. Title (T1)**

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**1.1. Heading (T2)**

Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod mazim placerat facer possim assum. Typi non habent claritatem insitam; est usus legentis in is qui facit eorum. Investigaciones saepius, Claritas est etiam! processus dynamicus, qui sequitur mutationem consuetudinum lectionum:

- Mirum est notare quam littera gothica
- Nam liber tempor cum soluta nobis eleifend
- Typi non habent claritatem insitam

**1.1.1. Heading (T3)**

Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod mazim placerat facer possim assum. Typi non habent claritatem insitam; est usus legentis in is qui facit eorum.

<sup>1</sup> Lorem ipsum

Column1	Column2	Column3	Column4
Value	Value	Value	Value
Value	Value	Value	Value

**Figure 2 — Title**

■ 1st Qtr ■ 2nd Qtr ■ 3rd Qtr ■ 4th Qtr

European Union Agency for the Operational Management of Large-scale IT Systems in the area of Freedom, Security and Justice | Viieskeri 5, 00115 Tallinn, Estonia | [www.eulisa.europa.eu](http://www.eulisa.europa.eu) | 1

## Back

**eu-LISA**

**2. Title (T1)**

**2.1. Heading (T2)**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

1. Lorem
2. Ipsum
3. Dolor

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↑ The footer contains **the full name of the Agency**, **the website**, **the address** and **the page number**.

### LAYOUT

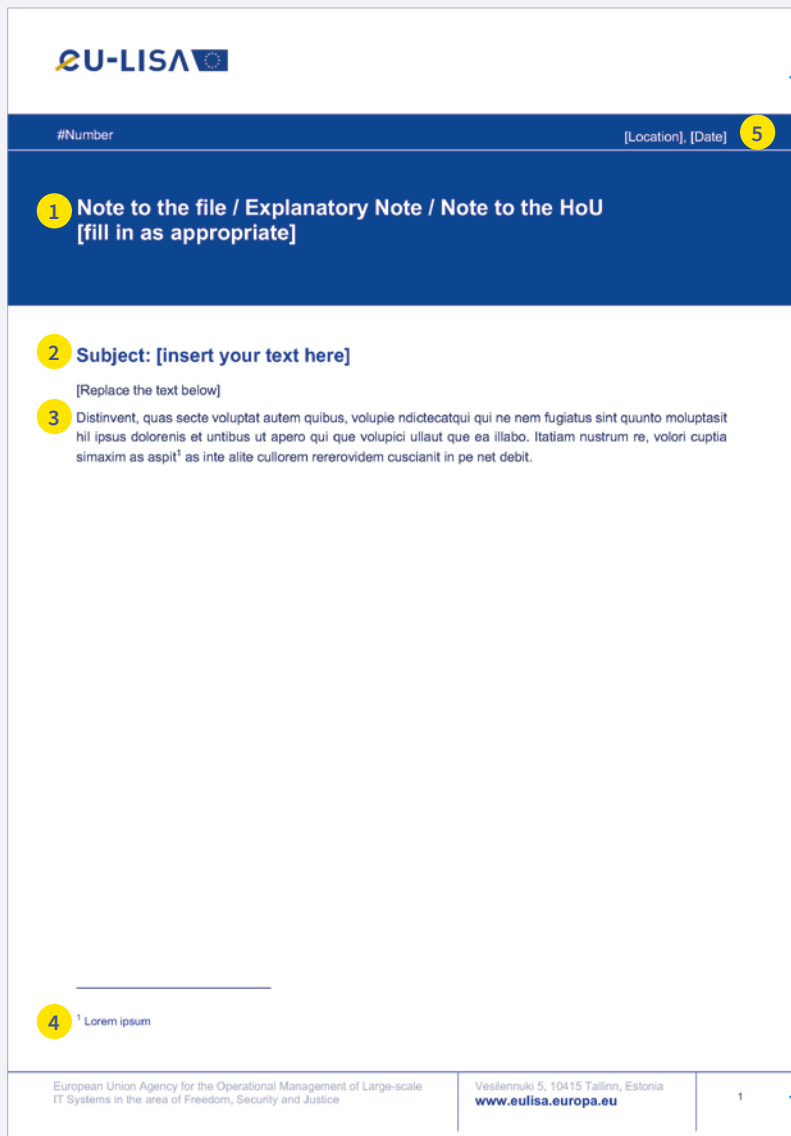
All factsheets are based on the same structure with 2 columns of text.

— Margins: top 2,5 cm / bottom, left and right 2,5 cm.



# eu-LISA

## WORD NOTE A4 TEMPLATE



The header contains the logo.

The footer contains the full name of the Agency, the website, the address and the page number.

### LAYOUT

— Margins: top 2,3 cm / bottom, left and right 2 cm.

- 1 **Title**, Arial bold, 16 pt
- 2 **Subject**, Arial bold, 14 pt
- 3 **Text**, Arial regular, 10 pt
- 4 **Footnote**, Arial regular, 8,5 pt
- 5 **#Number, location, date**, Arial regular, 10 pt

## Landscape Version

	
#Number	[Location], [Date]
<b>Note to the file / Explanatory Note / Note to the HoU</b> [fill in as appropriate]	
<p><b>Subject: [insert your text here]</b></p> <p>[Replace the text below]</p> <p>Distinvent, quas secte voluptat autem quibus, volupie ndictecatqui qui ne nem fugiatus sint quunto moluptasit hil ipsus dolorenis et untibus ut apero qui que volupici ullaut que ea illabo. Itatiam nustrum re, volori cuptia simaxim as aspit<sup>1</sup> as inte alite cullorem rorerovidem cuscianit in pe net debit.</p>	
<hr style="width: 20%; margin-left: 0;"/> <p><sup>1</sup> Lorem ipsum</p>	
European Union Agency for the Operational Management of Large-scale IT Systems in the area of Freedom, Security and Justice	Vesilennuki 5, 10415 Tallinn, Estonia <a href="http://www.eulisa.europa.eu">www.eulisa.europa.eu</a>
	1

### LAYOUT

— **Margins:** top 2 cm / bottom, left and right 2,5 cm.

eu-LISA

# WORD EXECUTIVE DIRECTOR DECISION A4 TEMPLATE

The screenshot shows a Word document template for an Executive Director Decision. At the top left is the eu-LISA logo. Below it is a dark blue header bar containing a placeholder for the document number (#Number) and location/date ([Location], [Date]), with a yellow callout '5' pointing to it. The main body of the document is white with a dark blue title bar (callout '1') and a dark blue subject bar (callout '2'). The subject bar contains a brief description of the main topic. Below the subject bar is the body text, which includes a list of legal frameworks (callout '3') and a footnote (callout '4'). At the bottom is a footer bar (callout '5') containing the full name of the Agency, the website address (www.eulisa.europa.eu), and the page number (1).

The header contains the logo.

The footer contains the full name of the Agency, the website, the address and the page number.

## LAYOUT

— Margins are all 2 cm.

- 1 **Title**, Arial bold, 14 pt
- 2 **Subject**, Arial bold, 14 pt
- 3 **Text**, Arial regular, 10 pt
- 4 **Footnote**, Arial regular, 8,5 pt
- 5 **#Number, location, date**, Arial regular, 10 pt





No 1296/2013, (EU) No 1301/2013, (EU) No 1303/2013, (EU) No 1304/2013, (EU) No 1309/2013, (EU) 1316/2013, (EU) No 223/2014, (EU) No 283/2014, and Decision No 541/2014 and repealing Regulation (EU, Euratom) No 966/2012<sup>2</sup> (hereinafter referred to as "Financial Regulation"); [to be added in the decisions related to finance, procurement or budgetary matters]

HAVING REGARD to Decision of the Management Board No 2019-198 REV1 of 28 August 2019 establishing the Financial Rules of the European Union Agency for the Operational Management of Large-Scale IT Systems in the Area of Freedom, Security and Justice (hereinafter referred to as "eu-LISA Financial Rules"), and in particular Article xx thereof; [to be added in the decisions related to finance, procurement or budgetary matters]

HAVING REGARD to Staff Regulations of Officials of the European Union (hereinafter referred to as "the SR") and the Conditions of Employment of Other Servants of the European Union (hereinafter referred to as "the CEOS") laid down by Regulation (EEC, Euratom, ECSC) No 259/68 of the Council of 29 February 1968<sup>3</sup>; [to be added in the decisions related to HR matters]

HAVING REGARD to the Decision No xx/xxxx of dd.mm.yyyy of the Management Board of eu-LISA on xxx.

HAVING REGARD to the Decision of the Executive Director of the Agency of dd month yyyy on xxx<sup>4</sup>.

WHEREAS:

[The WHEREAS shall contain the justification of the decision. They shall refer to the legal framework mentioned above and explain the reason why a decision is needed. This part is the more narrative one. The whereas shall be numbered and they shall end with a dot.]

(1) xx xxx.

(2) xx xxx.

THE EXECUTIVE DIRECTOR HAS DECIDED AS FOLLOWS:

<sup>2</sup> OJ L 193, 30.7.2016, p. 1-222.

<sup>3</sup> Regulation (EEC, Euratom, ECSC) No 259/68 of the Council of 29 February 1968 laying down the Staff Regulations of Officials and the Conditions of Employment of Other Servants of the European Communities and instituting special measures temporarily applicable to officials of the Commission (OJ L 56, 4.3.1968, p. 1), as amended by Regulation (EU, Euratom) No 1023/2013 of the European Parliament and of the Council of 22 October 2013 (OJ L 287, 29.10.2013, p. 15).

<sup>4</sup> Ref: Jveslyyyyyyxxxxxxxxx--d5mmyyyyy.



**Article 1**

[The articles shall be clear and brief. The explanation has to be inserted in the "whereas" (e.g.: "The committee is composed by..."; "the policy is approved as in Annex 1").]

**Article 2**

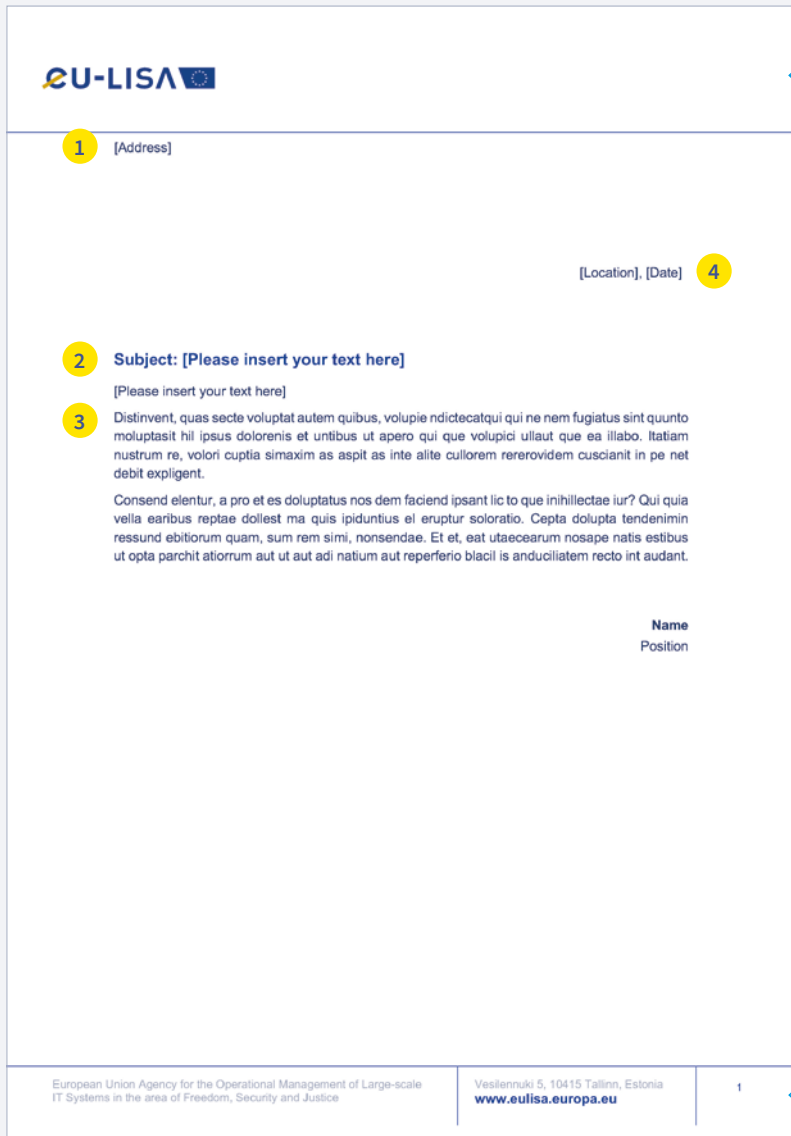
This decision shall enter into force on the date of its signature/ on the day following the date of its signature/on dd.mm.yyyy.

Done in Tallinn

**Krum GARKOV**  
Executive Director

# eu-LISA

## WORD LETTERHEAD A4 TEMPLATE



← The header contains the logo.

← The footer contains the full name of the Agency, the website, the address and the page number.

### LAYOUT

— Margins are all 2 cm.

- 1 **Address**, Arial regular, 10 pt
- 2 **Subject**, Arial bold, 12 pt
- 3 **Text**, Arial regular, 10 pt
- 4 **Location, date**, Arial regular, 10 pt

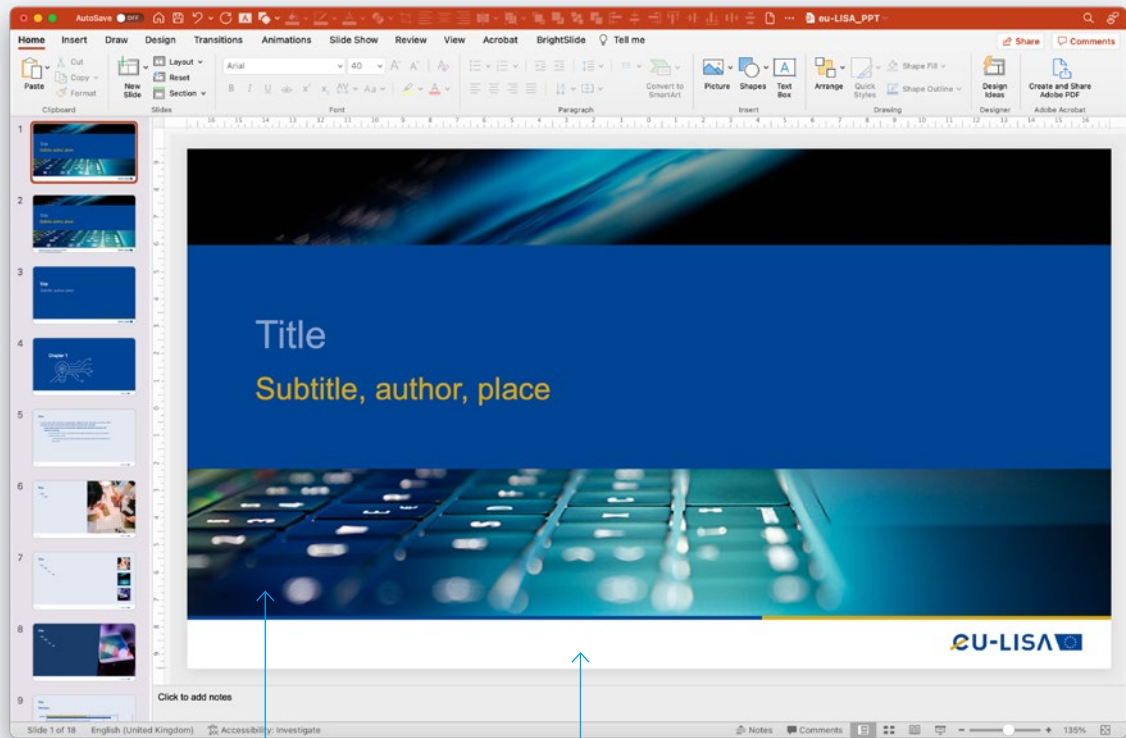
# eu-LISA POWERPOINT



There is a Powerpoint template for eu-LISA  
as well as a template for each IT system.

- ➔ MASTER SLIDES
- ➔ IT SYSTEMS VARIATIONS

# eu-LISA MASTER SLIDES



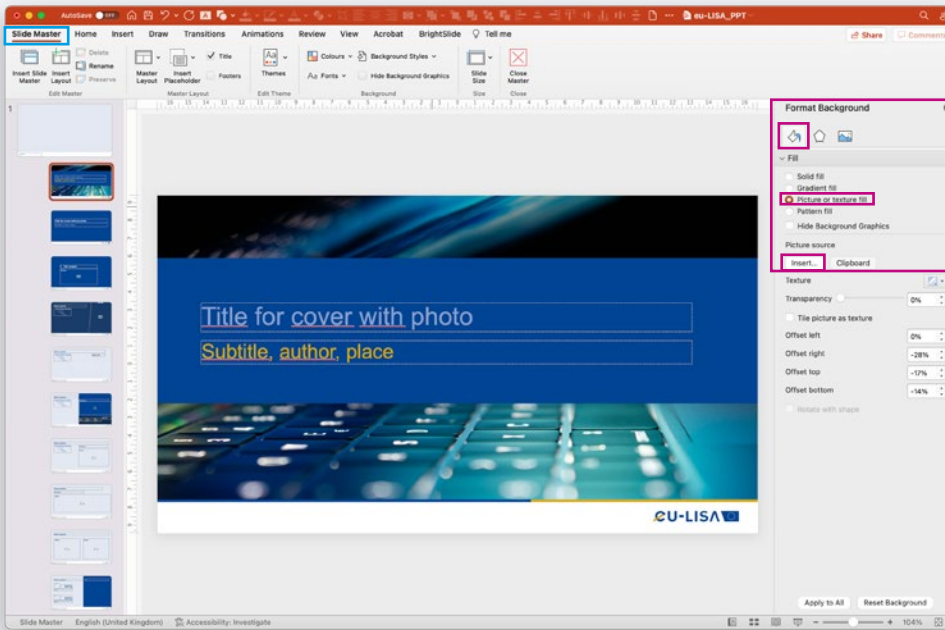
You can change  
**the photo in the  
background.**

The footer contains  
**the security marking.**

## LAYOUT

**All Powerpoint presentations** are based on the same structure.

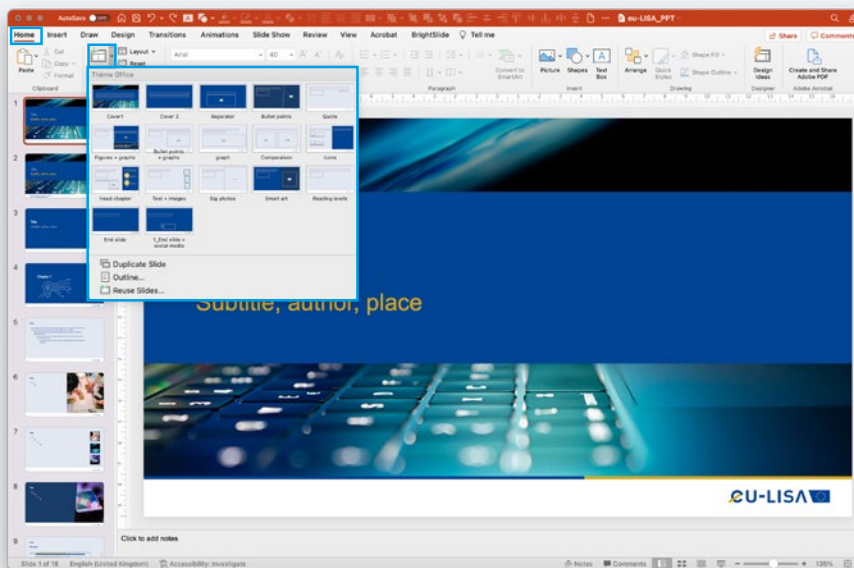
## To change the photo in the background



**Go to the Slide Master tab (View>Slide Master).**

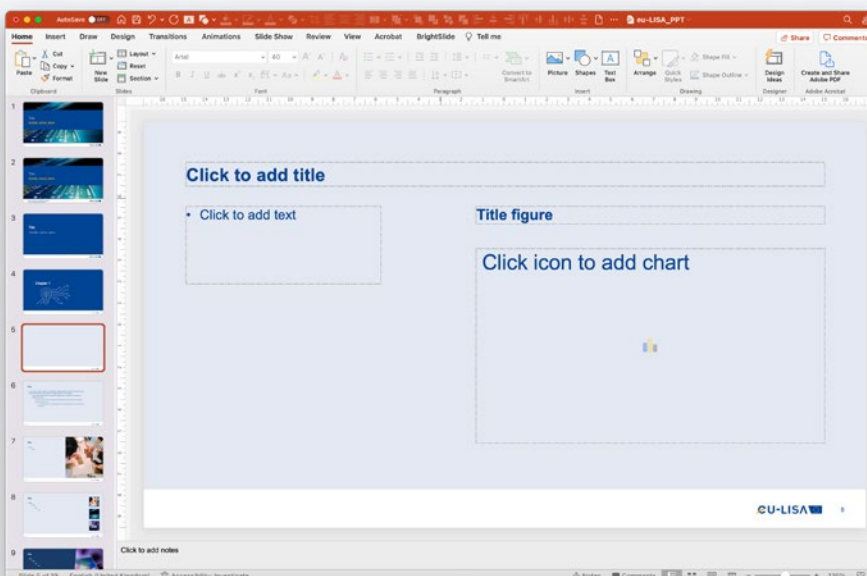
- In the Format Background pane (available under the Background Styles menu), select Picture or texture fill.
- In the Picture source section, click Insert and select your photo.

## To insert new slides



**Switch to normal mode.**

- Click New Slide.
- Choose a slide master.



- Fill in the different elements.





# ETIAS

Title  
Subtitle, author, place

EU-LISA ETIAS

Title  
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EU-LISA ETIAS

Chapter 1

EU-LISA ETIAS

Title

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EU-LISA ETIAS





# Eurodac

**Title**  
Subtitle, author, place

EU-LISA | Eurodac

**Title**  
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EU-LISA | Eurodac

**Chapter 1**

EU-LISA | Eurodac

**Title**

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EU-LISA | Eurodac

**Title**  
**Title figure**

Category	Series 1	Series 2	Series 3
Category 4	10	8	6
Category 3	8	6	4
Category 2	6	4	2
Category 1	4	2	1

EU-LISA | Eurodac

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Category 3	27%
Category 4	19%

EU-LISA | Eurodac

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Category	Series 1	Series 2
Category 1	4	2
Category 2	3	1
Category 3	2	1
Category 4	4	2

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Category	Value
Category 4	10
Category 3	8
Category 2	6
Category 1	4

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# SIS

**Title**  
Subtitle, author, place

eu-LISA | SIS

**Title**  
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eu-LISA | SIS

**Chapter 1**

eu-LISA | SIS

**Title**

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eu-LISA | SIS

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eu-LISA | SIS

# VIS

**Title**  
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**Chapter 1**

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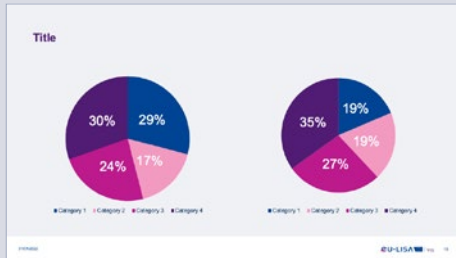
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EU-LISA VIS

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EU-LISA VIS



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Category 4	1

EU-LISA VIS

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Category	Value
Category 4	14
Category 3	10
Category 2	8
Category 1	6

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- [media@eu-lisa.europa.eu](mailto:media@eu-lisa.europa.eu)
- [public@eu-lisa.europa.eu](mailto:public@eu-lisa.europa.eu)

EU-LISA VIS

# Interoperability

**Title**  
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CU-LISA | Interoperability

**Title**  
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**Chapter 1**

CU-LISA | Interoperability

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CU-LISA | Interoperability

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- info@eu-lisa.europa.eu
- contact@interoperability.eu
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# THANK YOU!

## **eu-LISA**

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